

**Modular - Versatile - Proven**



**YOUR PROTECTION  
IS OUR PRIORITY**

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**Designed,  
Tested, Trusted  
and Used by  
South African  
Operators**

**LOCAL EXPERTISE  
LOCAL EXPERIENCE**



## WHO WE ARE

COUNTER ASSAULT GROUP is a South African owned and run business that aims to revolutionise and raise the standards of Body Armour and Bulletproof Vests throughout Africa! We are passionate about maintaining the highest level of quality and standards of our products, so that we can better protect our Nations First Responders, Police, Military and Private Security, who are on the front lines to protect and serve our Nation!



We provide the Optimum Protection for your Individual Requirements

## OUR PRODUCTS:

### MATERIALS

Our best selling Ballistic Materials are imported from Dyneema (Soft Armour) and SSAB (Hard Armour)

Our Armour Carriers are made of the highest quality Cordura Nylon to ensure the robust capabilities our products are trusted to deliver.

We additionally provide further ballistic solutions including Modern Ceramic, UHMWPE and a multitude of other application specific options.

### CONSTRUCTION

Our products are designed and assembled locally, providing jobs and economic viability that allows our premium products to remain competitive to lower quality, fully imported products. Our local manufacturing capacity additionally ensures rapid production times as well as real-time custom design and prototyping for large quantity orders.

### VERSATILITY

Our hands on approach and home grown advantage has lead to advanced, modular designs that allow for multi mission applications. Giving you and your teams lifesaving quality, customization and local design expertise where it matters!

**Our local advantage means we can facilitate ALL of your Safety and Security needs.**

**Body Armour and Beyond!**



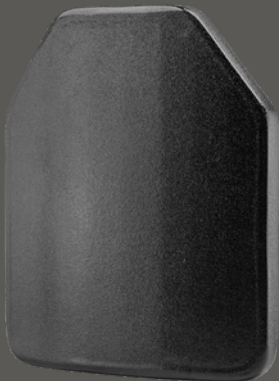
**CONTACT US AND EXPERIENCE OUR PRODUCTS IN PERSON**

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## Hard Armour

Our best selling Hard Armour solutions are Modern NIJ Level III+++ Stand Alone, Curved Armox Advance plates.

This sets us apart from the majority of South African suppliers in that many of our competitors use older NIJ standards from the 1990s that have lesser ballistic requirements. Although you may be purchasing a "90's Level III" from them, it is in fact often only the equivalent to today's NIJ Level IIIA Hard Armour and won't consistently protect against weapons such as the R4, R5 and other .223/5.56 calibre rifles that are currently abundantly in the hands of criminal elements. These older standard plates often sold by competitors are in fact required to be used In Conjunction With (ICW) Kevlar in order to provide full NIJ Level III protection, and are often quoted alongside full Kevlar to disguise this fact and "sell" the Level III claim. Increasing initial costs, as well as recurring costs exponentially as that entire Kevlar panel behind the sub standard plate, will require replacement every 5 years in order for that inferior plate to function as advertised.



## Hard Armour

There is currently a surplus of older generation Ceramic ICW plates in circulation, being flogged off by competitors for low prices. Aside from being inferior ICW solutions needing Kevlar, these outdated Ceramic Plates are not always the most viable solution for most applications, especially from a reliability, service life and cost effectiveness perspective.

Ceramic plates are somewhat brittle and if dropped even once, their ballistic integrity can be permanently compromised, risking lives. Modern Stand Alone Ceramic Plates which CAG does provide are far more expensive and more appropriate for specialist unit requirements.

Our SSAB Armox Advance Plates will last generations and can be relied upon almost indefinitely! Providing incalculable long term savings and confidence! Not to mention peace of mind in terms of a truthful and reliable protection level that you can trust!

## Counter Assault Group

The CAG advantage, is in the pragmatic and logical approach to our products, with a keen and current understanding of South African specific requirements. We work together with our clients to provide the correct and appropriate solutions, with honesty, transparency and integrity!

Local experience, local expertise and a determination to provide our clients the best possible solution, at the best prices!

## Soft Armour

Often one of the the more expensive aspects of any Body Armour solution, Soft Armour is also perhaps the most controversial and most counterfeited! Our Dyneema is imported directly from the original manufacturer, compiled in Level IIIA, and bound within nylon for extra support to ensure the highest standard of protection!

Why Dyneema? It is up to 30% lighter than competitive products like Kevlar, and has a lifespan that is twice as long! While Kevlar is only expected to last 5 years before loosing effectiveness, Dyneema's lifespan exceeds 10 years without any reduction in Ballistic Protection.

In order to be more practical and applicable to our unique needs in South Africa, our products can instead employ Stand Alone Hard Armour, reducing the Soft Armour requirement and thus increasing service life while reducing costs, all with a higher protection level! The intelligent approach!

